

July 17, 2017

Mailing Name  
Mailing Address 1  
Mailing Address 2  
City, ST ZIP



Dear {first name},

Ladies, what a great time to be a Mountaineer fan! I am thrilled to connect with a group of women who share such a strong passion for West Virginia University Athletics. Your loyalty and ongoing support for our student-athletes, coaches, and programs are a true testament to the pride you take in the Old Gold and Blue. Coming off one of the most successful years in WVU Athletics history both on the field and in the classroom, I want to share an exclusive opportunity to become even more involved with the Mountaineers for the upcoming year!

Women Supporting Athletics is unique because it's the only group that decides how collected raised funds are allocated each year. Last year, our members chose to direct \$20,000 to fund two Women's Track and Field projects, which include the AlterG (anti-gravity treadmill) and a raised runway for long jump, triple jump, and pole vault. We're so proud to enhance the student-athlete experience at West Virginia University!

*"This year, our women set all-time school records in the women's pole vault and triple jump. This runway provided our ladies a surface that allowed them to stay off the track (which is hard to train on) and away from injury. Our tradition in both the pole vault and long and triple jump is littered with All Americans. For our kids to break the records they did is, in my opinion, largely due to this amazing structure donated by Women Supporting Athletics."*

*- Head Coach Sean Cleary, Women's Track/Field and Cross Country*

While making a difference in the lives of our student-athletes, members of Women Supporting Athletics also receive an exclusive membership item, invitations to special events, and complimentary admission to both Ladies Huddle and Basketball Ladies Night. Members have the opportunity to network with others who have similar interests within the Mountaineer community while helping to advance all sports within WVU Athletics.

We hope that you will help grow Women's Supporting Athletics by joining us! Please return the enclosed membership form, visit [give.wvu.edu/athletics-WSA](http://give.wvu.edu/athletics-WSA) or contact the Mountaineer Athletic Club at 800-433-2072 for more information. We thank you in advance for your support and participation.

Let's Go Mountaineers!

A handwritten signature in blue ink that reads 'Emily Lyons'.

Emily Lyons  
Women Supporting Athletics Member



The Lyons Family  
Emily, Shane, Cameron, and Brooke

***PS: Don't forget to visit [wvumac.com/events](http://wvumac.com/events) to sign up for the Ladies Huddle on Aug. 20!***